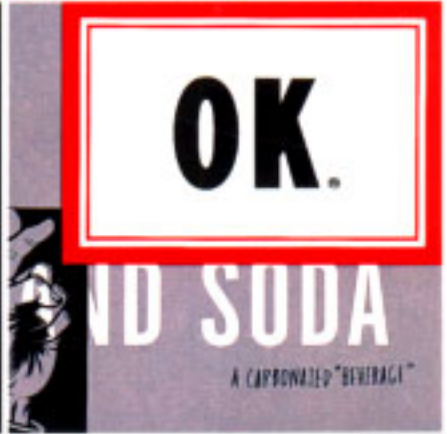
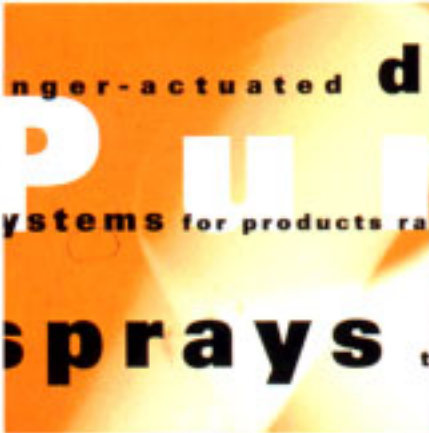


COMMUNICATION ARTS

NOVEMBER • TWENTY-ONE DOLLARS

DESIGN ANNUAL



Books

Maureen Erbe, art director
Maureen Erbe/Rita A. Sowins, designers
Aileen Antonier, writer
Henry Blackham, photographer
Maureen Erbe Design (Los Angeles), design firm
Chronicle Books, client

Before the boom-box, the Walkman, or the compact disc player, there was the transistor radio. In order to attract the American consumer, Japanese transistor radio designers borrowed from the best and worst stylistic excesses of the '50s and '60s. From automobiles to coffee shops, from fashion and rock 'n' roll to space travel and kitschy graphic design, the transistor radio was a reflection of American culture. 108 pages.

